

The logo for the Roblox Developer Conference 2018 (RDC 18) is centered on a dark blue background. It features a large, bright blue square frame that is slightly tilted. Inside this frame, the letters "RDC" are written in a bold, white, sans-serif font. To the upper right of the "C", the number "18" is written in a smaller, bright blue font. Below the "RDC" text, the words "ROBLOX DEVELOPER CONFERENCE" are written in a smaller, white, all-caps, sans-serif font. The background of the entire image is dark blue with a pattern of lighter blue, semi-transparent square outlines of varying sizes and orientations, creating a grid-like effect.

RDC¹⁸

ROBLOX DEVELOPER CONFERENCE



Developer Relations

Grace Francisco



Welcome to RDC 2018

Who I Am

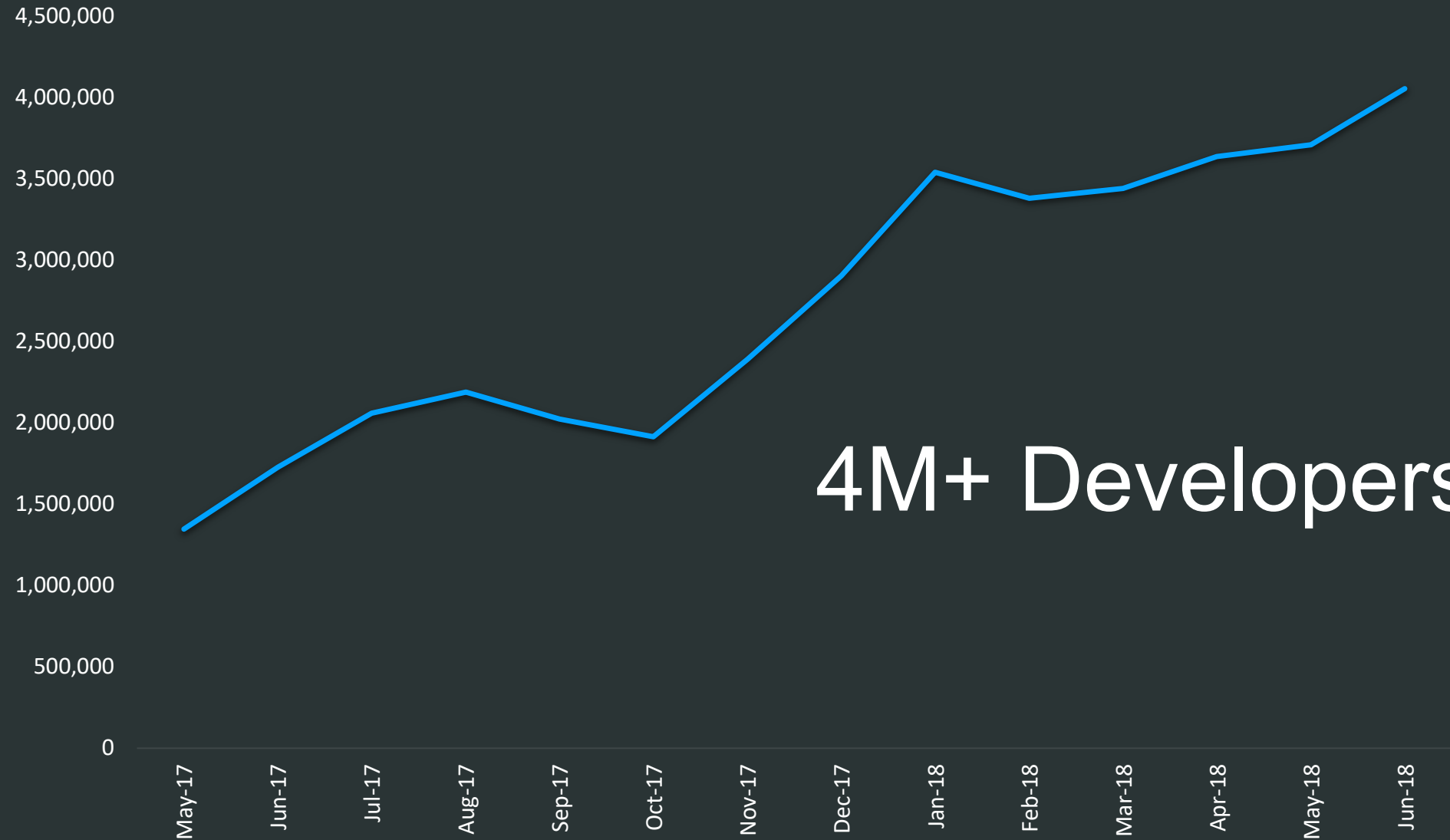


Grace Francisco
BaubleBI



Massive Developer Growth

RDC



4M+ Developers!

Size of Teams



AlgyLacey



Younite



Buildthomas



Woot3



Beeism



Aotrou



FutureWebsiteOwner



BSlickMusic



InsanelyLuke



BusyCityGuy



PeteyK473



Builder_Boy



Lunya



The_Frame



NowDoTheHarlemShake



SmoothBlockModel



Maplestick



iOozi



KrixYaz_Boy

Growth of Developer Relations



Cookiesnjenn



JParty



Chewbecca



lilfishinablox



BudgetFox



cherpl



Forecait



2blox2quit



Cowbear16



InceptionTime



UristMcSparks



Coyn4g3



IgnisRBX



Kicketyblox



New_storm



CloneTrooper1019



Nightgaladeld



Ozzypig



Astranox



PolarPanda16



Lilly_S



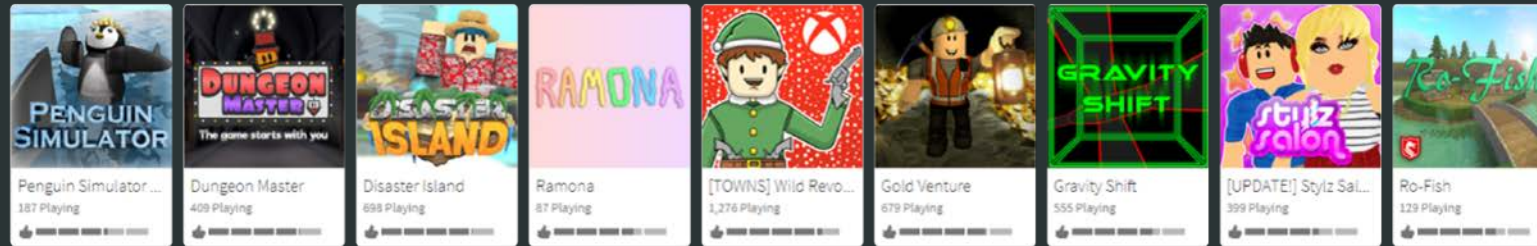
Hippie_ofDoom



Rabbitw0lverine

Up and coming devs

RDC



11 Games Featured in March



8 in the Top **250** Games



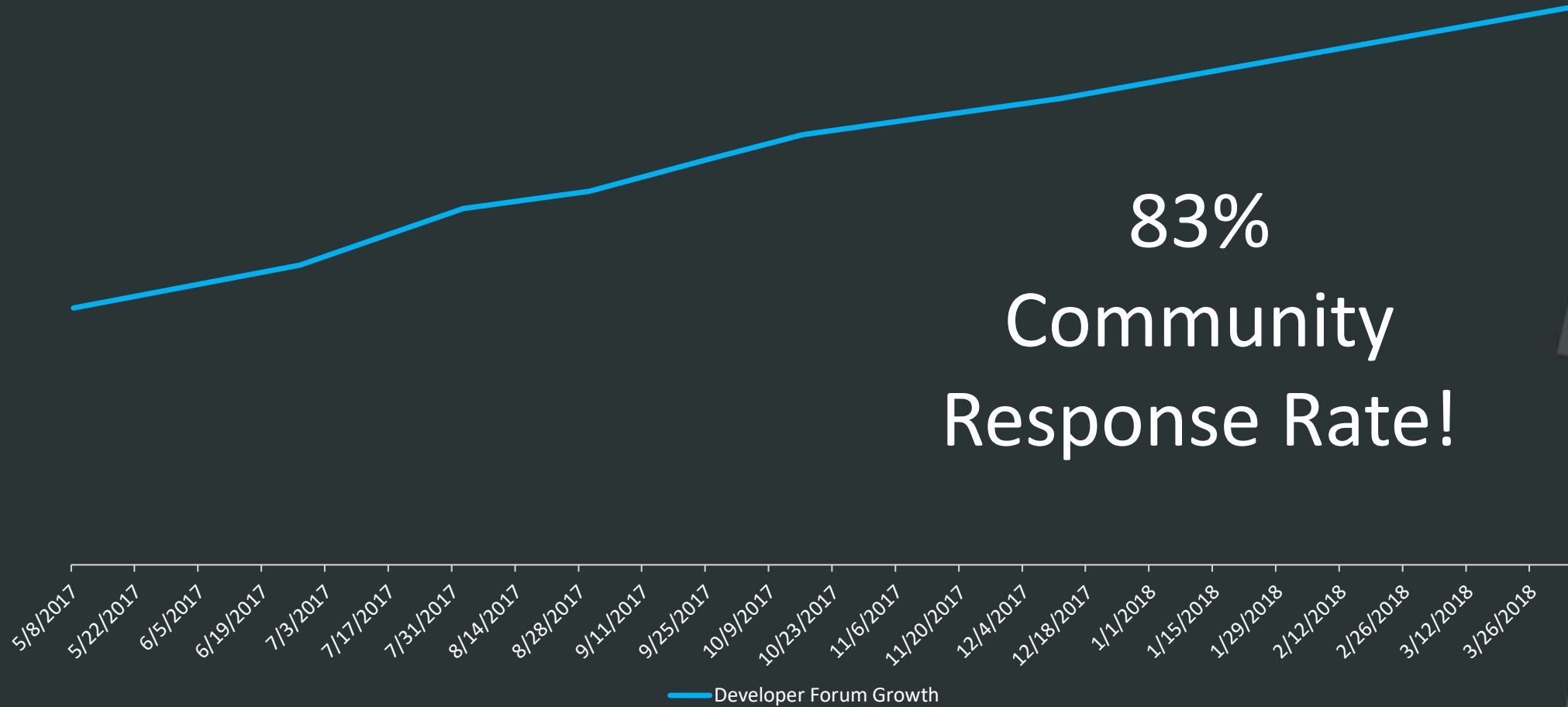
6 in the Top **200** Games



1 in the Top **100** Games

Community

RDC



83%
Community
Response Rate!

Champions



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Champions



Crazyman32



Blockfacesteve



Blockfacebob



Buildthomas



Sircfenner



Ravenshield



EchoReaper



Dhammapada



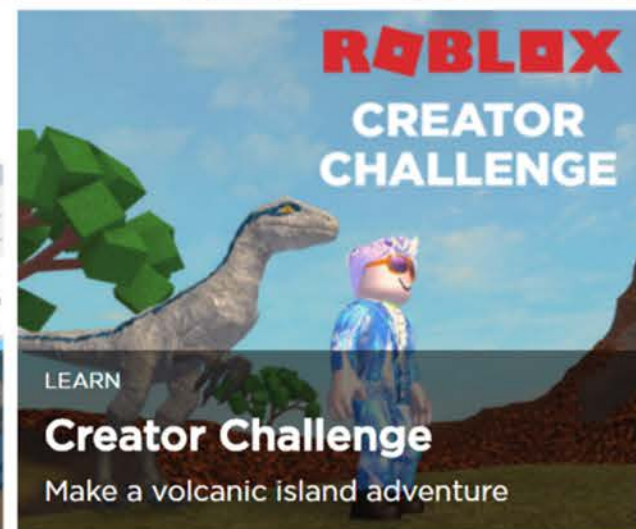
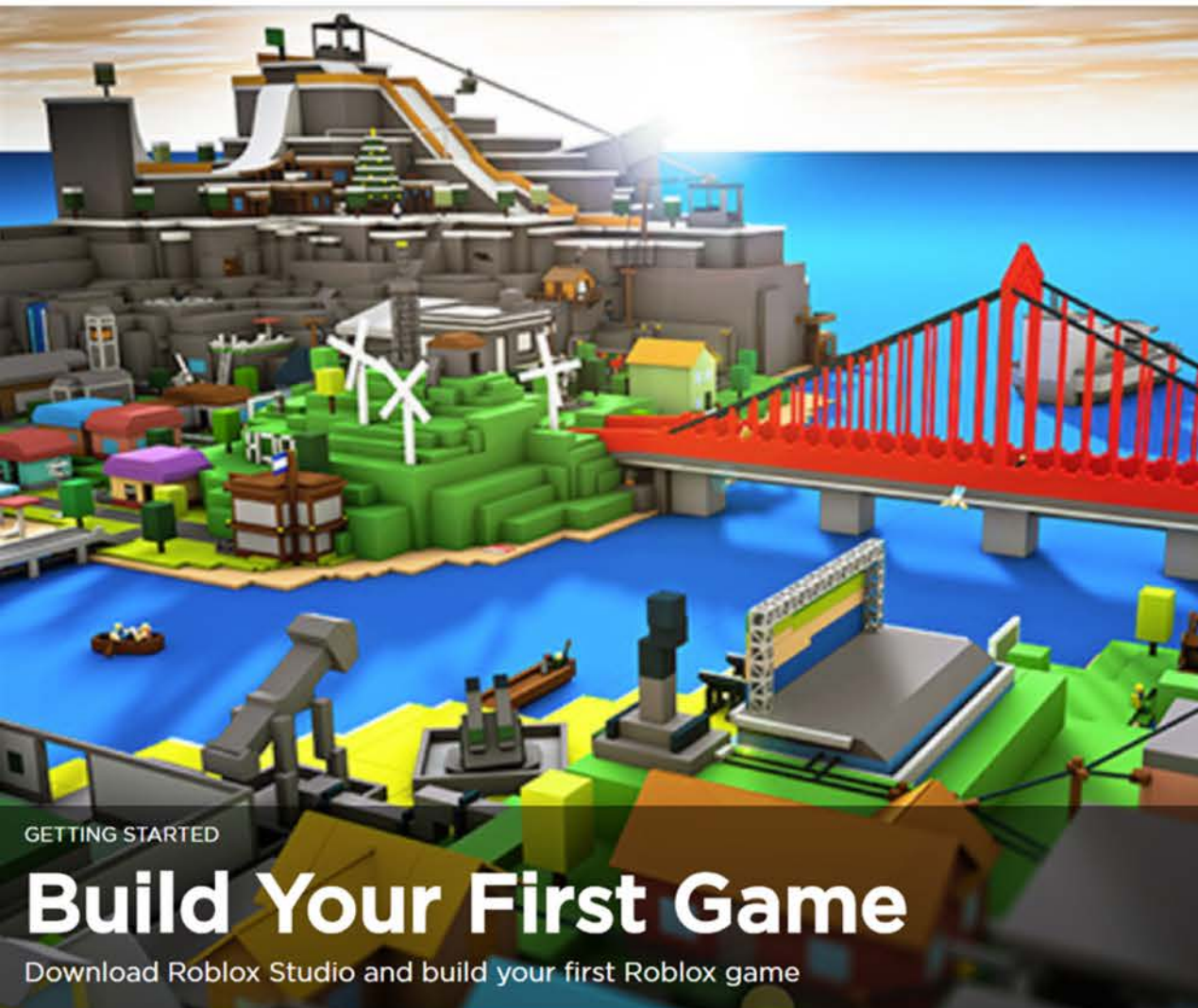
AlvinBloxx



Younite



Woot3



DEVELOPER NEWS AND ANNOUNCEMENTS

Release Notes

RDC

Developer

Get Started

Learn Roblox ▾

API Reference

Community

Search

Release Notes for 338

Improvements

Note

Status

The new "CreatePluginAction" function on Plugin allows you to create an action which users can then tie to shortcuts.

In script:

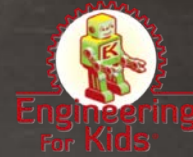
LIVE

```
local pluginAction = plugin:CreatePluginAction("pluginActionId", "Action Title", "Action Description")

pluginAction.Triggered:connect(function()
    doCustomLogic()
end)
```

pluginActionId should be an ID unique among PluginActions in this plugin. Action Title will be the user-facing title of the action. Action Description is user-facing description for Action.

CraftingEducation
ACADEMY



START:CODE



con mas futuro.com



CodaKid
coding | game design for kids



CK
Code Kingdoms

And Growing...



ROBLOX

CREATOR CHALLENGE

Sponsored by Jurassic World



Venture to a remote island and help Blue escape from an erupting volcano! Complete the challenges below on a computer to create your own game inspired by Jurassic World: Fallen Kingdom! Earn exclusive virtual prizes for finishing each lesson and corresponding quiz until 9/12. **Note: Roblox Studio is only available on PC or Mac laptop/desktop.

Jurassic Template Team



The_immortal



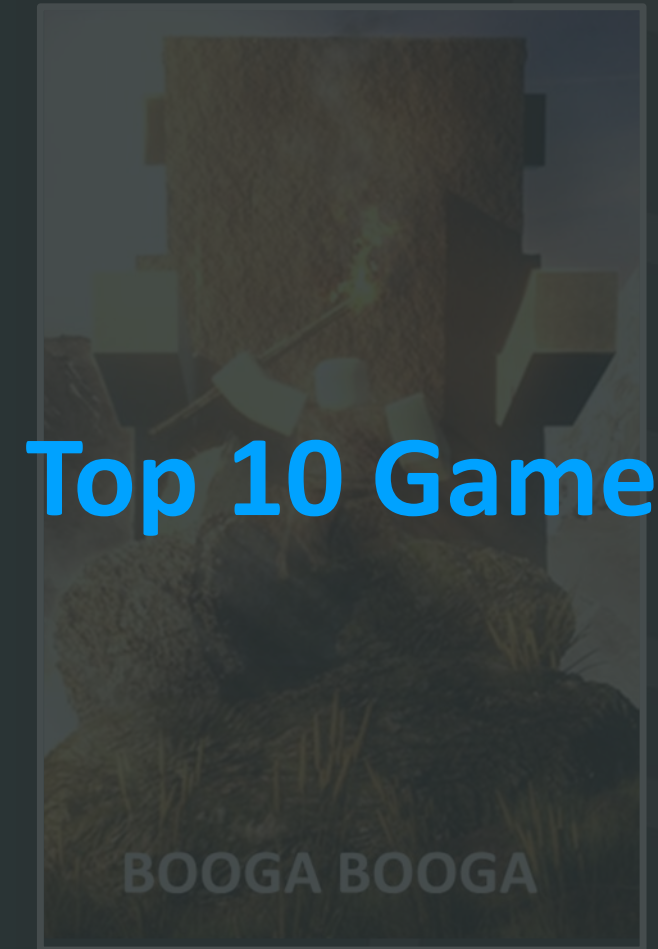
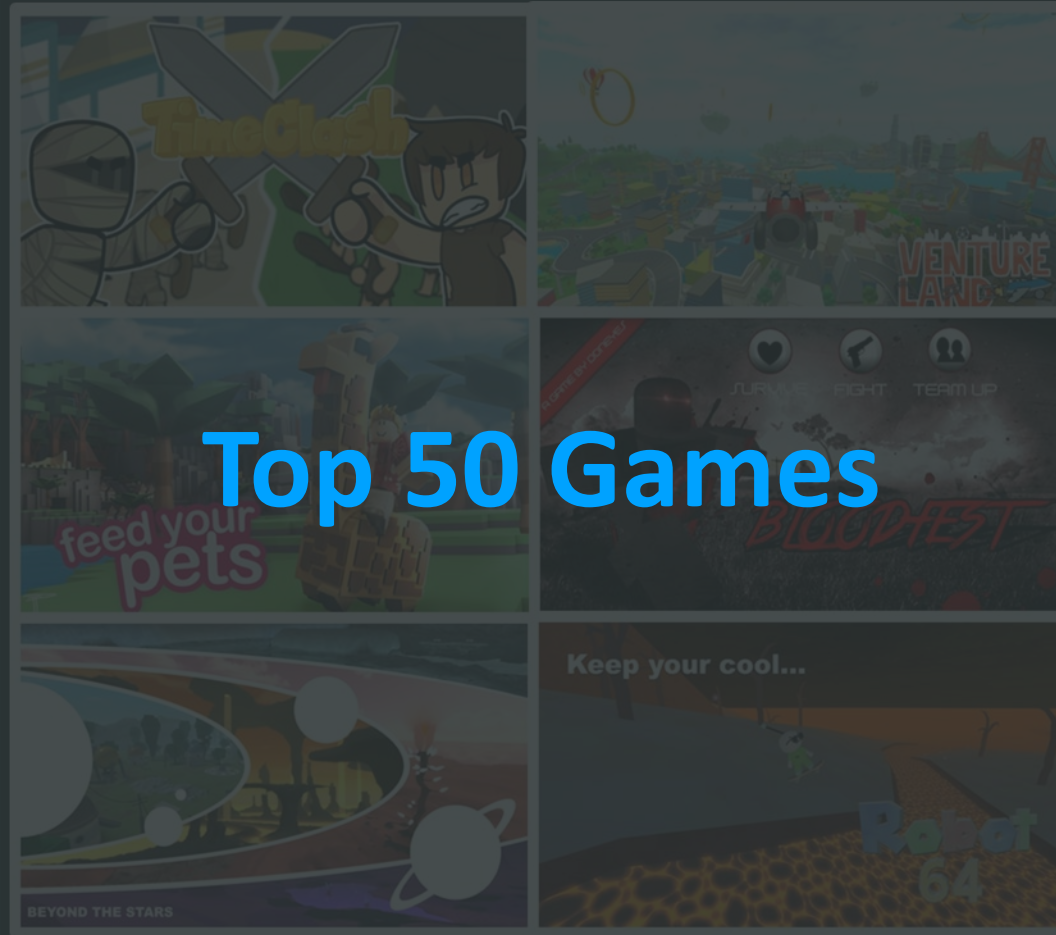
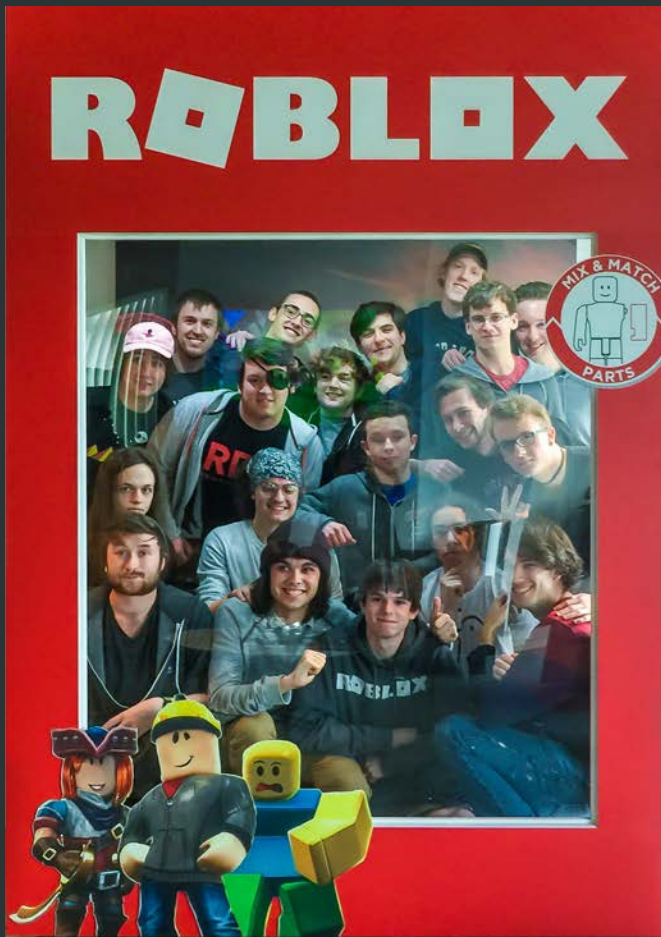
Peteyk472



Ravenshield

Recent Successes from Accelerator/Incubator

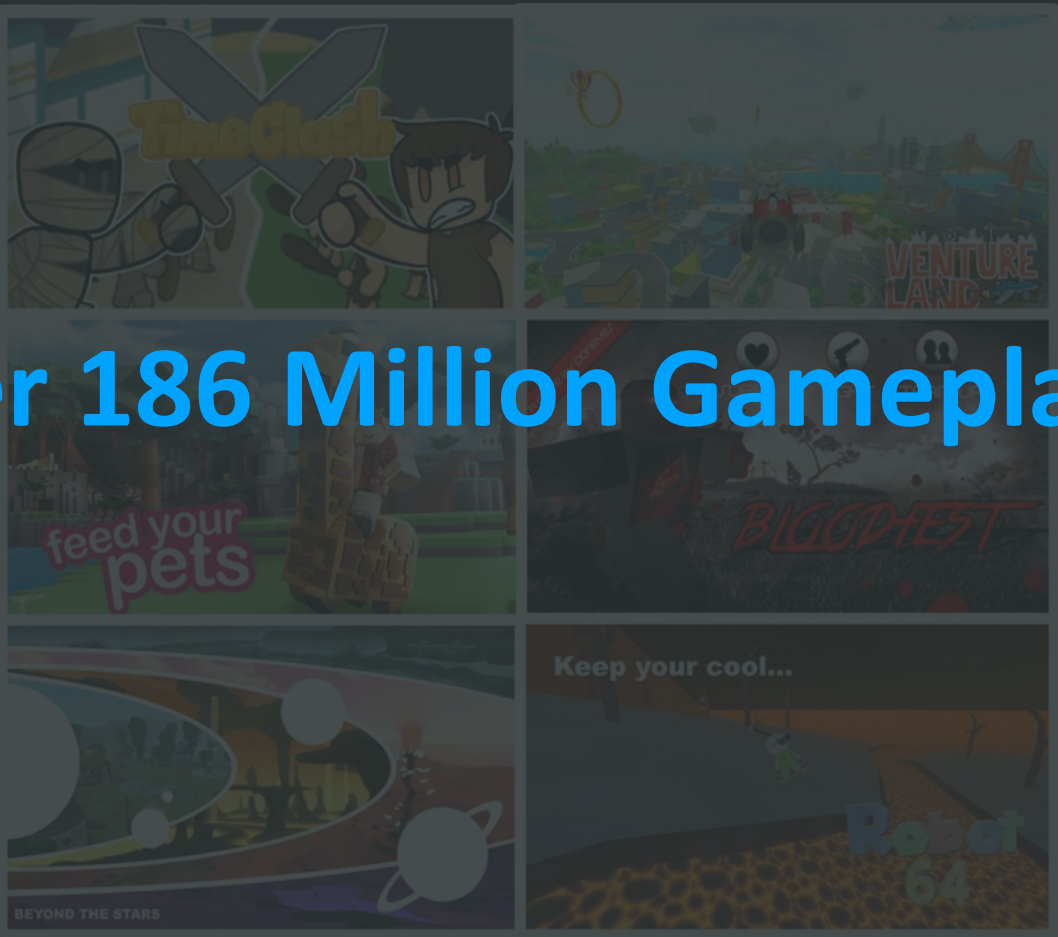
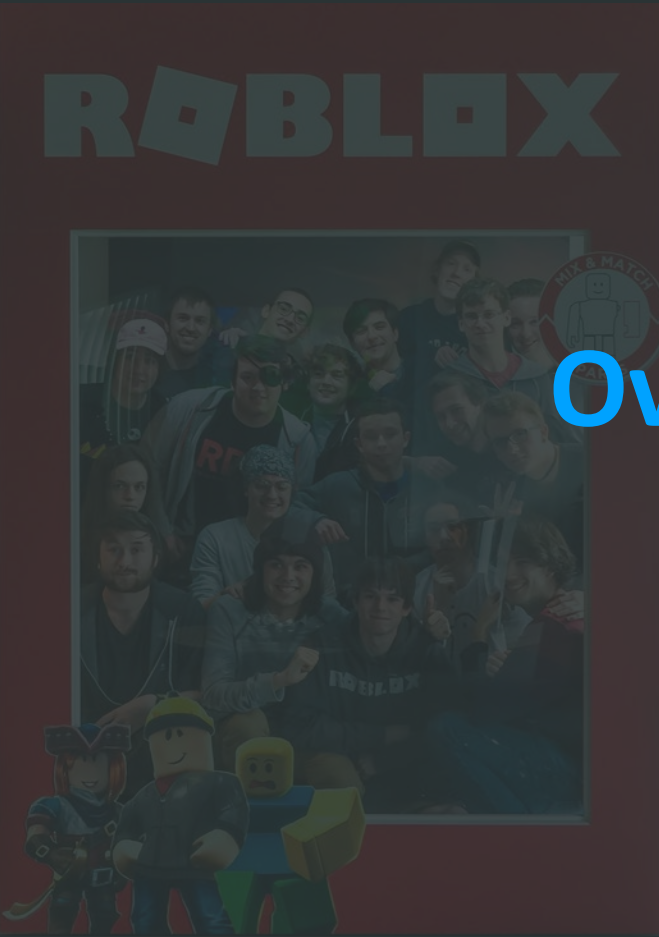
RDC



Recent Successes from Accelerator/Incubator



Over 186 Million Gameplays



Tesla Success





Acting on your feedback

- Engaging product & engineering
- Faster application review
- Cleaning up dev docs
- Developers speaking at RDC
- Sharing our roadmap

Roblox Platform High-Level Roadmap

Welcome to the high level roadmap for the Roblox platform. Here you can get insight into our plans for the next few months and get an idea of when you can expect new features on the Roblox platform. This is a living document and we will be updating it approximately quarterly.

Please keep in mind that our goal is to provide you with the best updates possible. Sometimes, bugs or technical complications may cause us to move the release dates to ensure that we're shipping good features.

Targeted for 2nd Quarter 2018 (May-June)

Status

Dark Theme for Studio

On Track

Allow for developers to choose between dark and light themes while working with Studio. Plugins have access to this information.

100 Player Games

On Track

Game servers can support up to 100 players in a performant manner.

Animation Editor IK Support

At Risk

Physics inverse kinematics dragger support in Animation Editor.

Social Media Links

On Track

Developers can specify up to 3 different social community links on the game page including Discord, Twitter etc. for 13+ users.

Targeted for 3rd Quarter 2018 (July-September)

Status

Packages

On Track

Scripts and other assets can be packaged together as libraries to be shared between different places, games and other developers.

Notifications to Players

On Track

Developers can send update notifications for their games in the notification stream to players who followed to their game.

Avatar Morpher

On Track

More customization and control over how avatars are represented for developers such as scale, height, width, and other template options.

Automatic Image Quality

On Track

Images in-game are automatically compressed based on device performance.

Realtime CSG

On Track

CSG operations can be performed in real time.

Targeted for 4th Quarter 2018 (October-December)

Status

Universe Script & Game Services

On Track

New type of scripts that can run at a universe level to allow for matchmaking, leaderboards, etc.

New Lighting System

On Track

Future is bright for everyone.

Developer Sessions at RDC

RDC

- **How to get Users to Play Your Game: Marketing Panel**



RickyTheFishy



Blockfacesteve



Blockfacebob

- **Building Your Company: Creating Your Own Game Studio Panel**



Sharksie



Simbuilder



AlexNewtron

- **Know Your Skills; Find More Robux**



cowbear16

- **Happy Players, Happy Profits: Monetization Panel**



AlexNewtron



Berezaa

- **Advance Studio Tips (Organizing Your Code, Plugins, and More)**



woot3

Helping you build your business

- **Best practices**
- **Learning from experts**
- **Health reports**



Top Developer Traits

- Making more money
- Reaching broader audience
- Regular content updates
- Participate in STARS



Experimental Games/Age Restrictions



Be the next big hit

- Apply for Incubator/Accelerator
- Localize, localize, localize
- Build healthy teams & businesses
- Monitor game health



A DJ with long blonde hair and a white headband is seen from behind, wearing a dark blue patterned shirt. She is operating a DJ mixer with two turntables and a laptop. The laptop screen displays a music software interface with various tracks and waveforms. The DJ mixer has the brand name 'CODYUSA' visible on the left side. In the background, a large group of young people is gathered, some looking towards the DJ, others talking or using their phones. The setting appears to be an indoor event space with warm lighting.

Have fun!



Thank you!