

The logo for the Roblox Developer Conference 2018 (RDC 18) is centered on a dark blue background. It features a large, white, sans-serif font for 'RDC' and a smaller, blue, sans-serif font for '18'. The text is enclosed within a thick, bright blue square border that is slightly rotated. The background is decorated with a pattern of light gray, stylized square outlines of varying sizes and orientations.

RDC¹⁸

ROBLOX DEVELOPER CONFERENCE



Monetization Panel

How much money can you make on Roblox?

RDC

- **Over \$30 million**
Made by Roblox Developers in 2017
- **\$2.5 million**
Average 12-Month Revenue for the top 10 Devs
(June '17 – May '18)
- **\$420,000**
Average 12-Month Revenue for the top 100 Devs
(June '17 – May '18)

Our Panel



Andrew Bereza
(berezaa)



Alex Binello
(alexnewtron)



Jeff Maher
(2GunJeff)



ROBLOX



Q & A